

Attachment A

Summary of Alternatives

Alternative 1 – Geographic split

- 14 rate centers in western portion
- 70 rate centers in eastern & northern portion
- Cities and communities intact
- 22 year projected life for western portion, Area B
- 14 year projected life for eastern portion, Area A
- Adopted by CPUC in 1999

Alternative 2 – Geographic split – western border adjusted easterly slightly in the southwest portion

- 22 rate centers in western portion
- 62 rate centers in eastern & northern portion
- Northern San Diego County & Imperial Valley in same area code
- Cities and communities on both sides of the split lines intact
- Western portion, Area B has projected years of 16 years
- North and eastern portion, Area A has projected life of 19 years

Alternative 3 – all Services Overlay

- Projected life of 17 years.

Alternative 4 - Geographic split

- 21 rate centers in western portion, Area B
- 63 rate centers in eastern and northern portion, Area A
- LATA 732 rate centers in same code
- Northern San Diego County and Imperial Valley in same code
- Cities and Communities intact
- Projected life of western area, Area B 16 years
- Projected life of northern and eastern area, Area B 18 years

(END OF ATTACHMENT A)

Attachment B

**Geographic Split - Alternative # 4
Rate Centers**

63 Rate Centers in Area A:

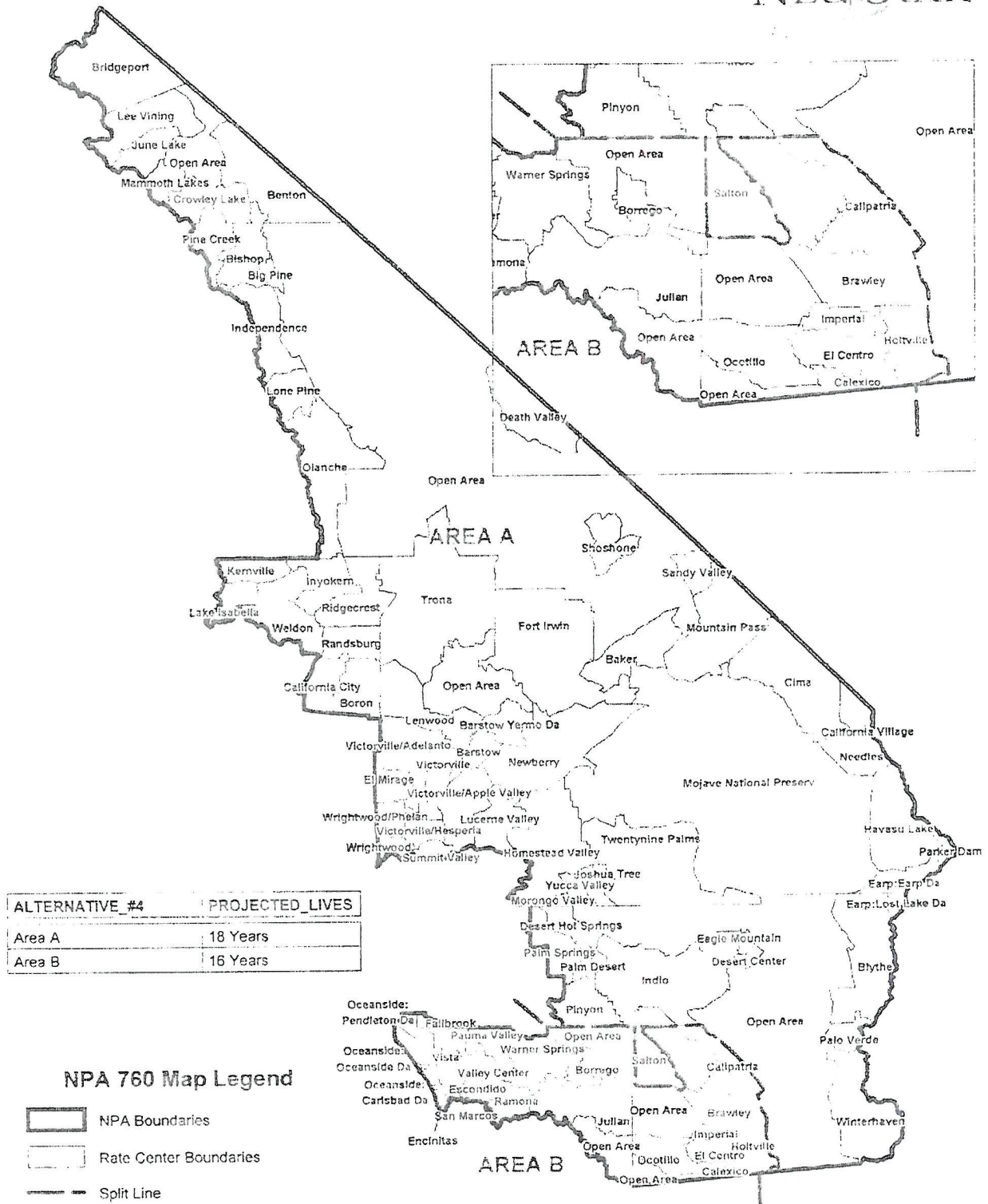
Baker, Barstow, Barstow-Yermo D A, Benton, Big Pine, Bishop, Blythe, Boron, Bridgeport, California City, California Village, Cima, Crowley Lake, Death Valley, Desert Center, Desert Hot Springs, Eagle Mountain, Earp:Earp D A, Earp:Lost Lake D A, El Mirage, Fort Irwin, Havasu Lake, Homestead Valley, Independence, Indio, Inyokern, Joshua Tree, June Lake, Kernville, Lake Isabella, Lee Vining, Lenwood, Lone Pine, Lucerne Valley, Mammoth Lakes, Morongo Valley, Mountain Pass, Needles, Newberry, Olancho, Palm Desert, Palm Springs, Palo Verde, Parker Dam, Pine Creek, Pinyon, Randsburg, Ridgecrest, Salton, Sandy Valley, Shoshone, Summit Valley, Trona, Twentynine Palms, Victorville, Victorville/Adelanto, Victorville/Apple Valley, Victorville/Hesperia, Weldon, Winterhaven, Wrightwood, Wrightwood/Phelan and Yucca Valley.

21 Rate Centers in Area B:

Borrego, Brawley, Calexico, Calipatria, El Centro, Encinitas, Escondido, Fallbrook, Holtville, Imperial, Julian, Oceanside:Carlsbad D A, Oceanside:Oceanside D A, Oceanside:Pendleton D A, Ocotillo, Pauma Valley, Ramona, San Marcos, Valley Center, Vista and Warner Springs.

**NPA 760 Rate Center Map
Split Alternative #4**

NEU STAR



Produced by CDS Business Mapping 10/2006

(END OF ATTACHMENT B)

Attachment C

Summary of Comments Submitted to the CPUC and from the NANPA Public Participation and Local Jurisdiction Meetings

- Summary of customer opinions including those expressed at the public participation meetings (1300 total)
 - 601 – favoring Alt #1 – split
 - 163 – favoring Alt #4 – split
 - 261 – favoring overlay. Application, p. 7
- 43% favor split alternative #1, 13% favored split alternative #4 and 20% expressed preference for overlay. (3/14/07 Final Meeting Minutes, p. 83-84)

Summary of verbatim comments and points made in support of a specific alternative:

- Many expressed a preference for a split and their own area retaining the 760. In addition to these comments, consumers expressed the following concerns and opinions regarding whether or not a geographic split or an overlay should be implemented.
- There were more than a few expressions of interest in a technology specific code.
- There were several expressions of frustration with the shortsightedness of the whole process.
- Objections were raised to the locations of the meetings – too long a drive from the far reaches of the area, 1/25/07, Ridgecrest, p. 208; 1/26/07, Mammoth Lakes, p. 212.
- There were several expressions of frustration that which area was to retain the 760 was not designated and accusations of government incompetence. “The PUC should remember who they are working for (the people, not the utilities) and not approve his change or any other area code changes.” 1/23/07, Vista, p. 194.

Customers also advanced a number of arguments, most in favor of a split, apart from the assumption that they should retain their existing area code:

Arguments in Support of a Split

- **760 is too large for the same area code overall**
12/27/06, San Marcos, p. 103 “I prefer either of the split alternatives. The overlay saves some confusion during the first year, but leaves a mess forever. In this case the problem is particularly bad since this area code is so large geographically. In addition the north county San Diego portion is so different from the eastern CA section. The split would solve the problem today of Carlsbad and Lee Vining having the same area code.” Twenty-one commenters agreed with this point of view.
- **Split provides geographical identification with telephone number**
2/11/07, Carlsbad, p. 228, “. . . geographical location [is] . . . one of the benefits of having spatially distinct area codes. . .” Four commenters echoed this view.
- **Dislike requirement of more digits, too confusing**
12/30/06, Palm Desert, p. 104 “I strongly object to the idea of an overlay where consumers would be required to dial the area code for all calls, even calls nearby. As a parent of young children, it is harder for them to learn and remember the number for dialing with the extra digits required. It makes more sense to go with split #1 or #4.”
1/6/2007, Oceanside, “. . . Nobody wants to have to dial 10 numbers for every call! . . .”
1/12/07, Palm Springs, p. 103, “. . . [Overlay] would be much to [sic] to tourists coming into the area.”
1/14/07, Vista, p. 125, “. . . Either way one is likely to have to print new business cards, etc.” Thirty-one comments echoed this point of view.
- **Will cost more to call**
1/12/07, Carlsbad, p. 113, “. . . charged (sometimes) a long distance fee. . .” Five comments expressed this concern.
- **Split alternative has the most lasting effect**
1/12/07, San Marcos, p. 113, “I would elect Split Alternative #1 in the hopes that it would increase the length of time before the next split/overlay is required. . . .”

1/13/07, Carlsbad, p. 114, "... create new ones so that they are good for 25 years or more."

1/22/07, Lee Vining, p. 183, "Mono and Inyo Counties should be given their own area code – this alternative must be considered. Draw the split at the southern boundary of Inyo County. The population is so small here (and growth potential limited) that it would never need to change again. Instead we get lumped into these fast-growing areas to the south and we end up changing our area code every few years. It is ridiculous. Give us one number now and never worry us again." There were at least twenty-four opinions that also expressed this concern.

- **Used to splitting codes**

1/8/07, Oceanside, p.111, "an overlay would be inconvenient and confusing. Split the area code, as has been the pattern throughout California in the past."

12/31/06, Escondido, p. 106, "... I'm not in business where it would cost a lot to change the area code on documents. Let's go to Area Code 442 as proposed about 10 years ago."

- **Customers unhappy with other overlays**

1/26/07, Encinitas, p. 212, "... My parents now have an overlay and they HATE it! So do my friends who live in the same area. "Five comments echoed this point of view.

- Frontier/Cox supporting split with San Diego retaining 760. Application, p. 9, 10.

- If a split is decided, industry recommends alternative # 4. This alternative has 21 rate centers in western area, 63 rate centers in northern and eastern areas. Application, p. 8.

Argument in Support of an Overlay

- **Wants to keep the same number**

12/29/06, San Marcos, p.104, "I've had the same number for over 20 years. The overlay seems to be the only way to guarantee no change." Fifteen commenters specifically agreed with this.

- Industry chose overlay option because

- Quickest to implement
 - Least disruptive to customers. Application p. 5.
- “The industry still recommends the overlay. Therefore NANPA will submit a petition for authority to implement an overlay.” (3/14/07 Final Meeting Minutes, p. 84)

(END OF ATTACHMENT C)

Attachment D**NXX Codes in 760 NPA Area "A" Sorted by NXX**

NXX	Rate Center
200	PALM DESERT
202	PALM SPRINGS
203	BRIDGEPORT
205	DESERT CENTER
206	LEE VINING
209	JUNE LAKE
217	VICTORVILLE
218	PALM SPRINGS
219	PALM SPRINGS
220	VICTORVILLE
221	VICTORVILLE
223	LAKE ISABELLA
226	VICTORVILLE
227	DESERT CENTER
228	YUCCA VALLEY
229	PALM DESERT
232	PINE CREEK
238	INDIO
240	VICTORVILLE: APPLE VALLEY
241	VICTORVILLE
242	VICTORVILLE: APPLE VALLEY
243	VICTORVILLE
244	VICTORVILLE: HESPERIA
245	VICTORVILLE
246	VICTORVILLE: ADELANTO
247	VICTORVILLE: APPLE VALLEY
248	LUCERNE VALLEY
249	WRIGHTWOOD
250	PALM SPRINGS
251	DESERT HOT SPRINGS
252	BARSTOW
253	LENWOOD
254	BARSTOW: YERMO

NXX	Rate Center
279	OLANCHA
280	NEWBERRY
281	WRIGHTWOOD
282	BARSTOW
284	CALIFORNIA CITY
285	PALM SPRINGS
288	DESERT HOT SPRINGS
292	PALM SPRINGS
296	INDIO
299	WELDON
301	RIDGECREST
302	TRONA
303	RANDBURG
306	BORON
307	LENWOOD
308	BARSTOW
309	NEWBERRY
314	EL MIRAGE
316	WRIGHTWOOD
318	PALM SPRINGS
319	PALM SPRINGS
320	PALM SPRINGS
321	PALM SPRINGS
322	PALM SPRINGS
323	PALM SPRINGS
324	PALM SPRINGS
325	PALM SPRINGS
326	NEEDLES
327	PALM SPRINGS
328	PALM SPRINGS
329	DESERT HOT SPRINGS
333	PALM SPRINGS
340	PALM SPRINGS

NXX	Rate Center
369	YUCCA VALLEY
371	RIDGECREST
372	TRONA
373	CALIFORNIA CITY
374	RANDBURG
375	RIDGECREST
376	KERNVILLE
377	INYOKERN
378	WELDON
379	LAKE ISABELLA
380	FORT IRWIN
381	VICTORVILLE
382	RIDGECREST
383	FORT IRWIN
384	RIDGECREST
386	FORT IRWIN
387	PINE CREEK
388	EL MIRAGE
389	SUMMIT VALLEY
391	INDIO
392	EAGLE MOUNTAIN
393	INDIO
394	SALTON
395	SALTON
396	INDIO
397	INDIO
398	INDIO
399	INDIO
401	TWENTY NINE PALMS
403	VICTORVILLE
404	PALMDESERT
406	PALM SPRINGS
408	PALM SPRINGS

Prepared by:
NANPA CO Code Administration

Data as of 01/23/08

NXX Codes in 760 NPA Area "A" Sorted by NXX

NXX	Rate Center
255	BARSTOW
256	BARSTOW
257	NEWBERRY
258	BISHOP
261	VICTORVILLE
262	INDIO
263	BIG PINE
264	LONE PINE
265	VICTORVILLE
266	SHOSHONE
267	BARSTOW
269	VICTORVILLE
272	PALM SPRINGS
273	EARP
275	PALM SPRINGS
276	PARKER DAM
278	BLYTHE
469	PALM SPRINGS
474	EL MIRAGE
475	VICTORVILLE
478	KERNVILLE
485	INDIO
486	VICTORVILLE
488	VICTORVILLE: HESPERIA
490	VICTORVILLE
491	BORON
493	TWENTY NINE PALMS
495	RIDGECREST
499	RIDGECREST
506	VICTORVILLE
507	PALM SPRINGS
508	VICTORVILLE
513	VICTORVILLE

NXX	Rate Center
341	PALM SPRINGS
342	INDIO
343	PALM SPRINGS
345	PALM SPRINGS
346	PALM SPRINGS
347	INDIO
349	PINYON
350	KERNVILLE
360	PALM SPRINGS
361	TWENTY NINE PALMS
362	TWENTY NINE PALMS
363	MORONGO VALEY
364	HOMESTEAD VALLEY
365	YUCCA VALLEY
366	JOSHUA TREE
367	TWENTY NINE PALMS
368	TWENTY NINE PALMS
614	LONE PINE
616	BRIDGEPORT
617	VICTORVILLE
619	INDIO
623	YUCCA VALLEY
625	INDIO
625	INDIO
627	EARP
628	VICTORVILLE
629	CALIFORNIA VILLAGE
636	PALM DESERT
641	PALM SPRINGS
646	VICTORVILLE: APPLE VALLEY
647	LEE VINING
648	JUNE LAKE
657	SANDY VALLEY

NXX	Rate Center
409	PALM SPRINGS
413	PALM SPRINGS
416	PALM SPRINGS
417	LAKE ISABELLA
418	YUCCA VALLEY
422	PALM SPRINGS
423	PALM DESERT
424	PALM SPRINGS
426	BARSTOW
428	EL MIRAGE
437	DESERT CENTER
446	RIDGECREST
447	BARSTOW
449	PALM SPRINGS
461	RIDGECREST
462	DEATH VALLEY
464	PALM SPRINGS
776	PALM DESERT
777	INDIO
778	PALM SPRINGS
779	PALM DESERT
780	VICTORVILLE
784	BISHOP
786	DEATH VLY
792	VICTORVILLE
793	RIDGECREST
797	PALM DESERT
799	PALM SPRINGS
808	PALM SPRINGS
810	VICTORVILLE: APPLE VALLEY
812	LAKE ISABELLA
813	VICTORVILLE: APPLE VALLEY
816	VICTORVILLE

Prepared by:
NANPA CO Code Administration

Data as of 01/23/08

NXX Codes in 760 NPA Area "A" Sorted by NXX

NXX	Rate Center
514	CALIFORNIA CITY
523	VICTORVILLE: ADELANTO
524	VICTORVILLE
530	VICTORVILLE: ADELANTO
531	WELDON
534	PALM SPRINGS
538	SALTON
541	INDIO
544	BLYTHE
549	LAKE ISABELLA
553	VICTORVILLE
559	VICTORVILLE
561	VICTORVILLE: ADELANTO
563	WRIGHTWOOD
564	INDIO
567	PALM SPRINGS
568	PALM DESERT
572	WINTERHAVEN
573	PALM DESERT
574	INDIO
577	BARSTOW
578	PALM DESERT
581	WRIGHTWOOD
582	BISHOP
584	VICTORVILLE
588	FORT IRWIN
589	DEATH VALLEY
590	BARSTOW
596	VICTORVILLE
601	PALM DESERT

NXX	Rate Center
660	DESERT HOT SPRINGS
662	VICTORVILLE: HESPERIA
663	PARKER DAM
664	POSTON, AZ
665	EARP
667	PALM SPRINGS
668	PALM SPRINGS
669	VICTORVILLE: HESPERIA
671	DESERT HOT SPRINGS
673	PALM SPRINGS
674	PALM DESERT
676	DESERT HOT SPRINGS
677	RIDGECREST
680	VICTORVILLE: HESPERIA
684	VICTORVILLE
686	VICTORVILLE
694	VICTORVILLE
699	PALM SPRINGS
701	EL MIRAGE
702	INDIO
706	VICTORVILLE
709	MAMMOTH LAKES
718	BARSTOW
733	BAKER
762	BORON
764	OLANCHA
766	PALM DESERT
769	BORON
770	PALM SPRINGS
771	INDIO

NXX	Rate Center
817	VICTORVILLE
819	TWENTY NINE PALMS
820	YUCCA VALLEY
821	JOSHUA TREE
824	LUCERNE VALLEY
830	TWENTY NINE PALMS
831	PALM SPRINGS
832	PALM SPRINGS
833	PALM SPRINGS
834	PALM DESERT
835	PALM SPRINGS
836	PALM DESERT
837	PALM DESERT
838	VICTORVILLE
841	PALM SPRINGS
843	VICTORVILLE
844	PALM SPRINGS
849	BAKER
851	PALM DESERT
852	SHOSHONE
854	PALO VERDE
856	MOUNTAIN PASS
858	HAVASU LAKE
861	PALM SPRINGS
862	PALM DESERT
863	INDIO
864	PALM SPRINGS
865	TWENTY NINE PALMS
866	PALM SPRINGS
868	WRIGHTWOOD PHELAN

Prepared by:
NANPA CO Code Administration

Data as of 01/23/08

NXX Codes in 760 NPA Area "A" Sorted by NXX

NXX	Rate Center
605	VICTORVILLE
606	VICTORVILLE
608	RIDGECREST
610	PALM DESERT
875	LONE PINE
876	LONE PINE
878	INDEPNDNCE
880	PALM SPRINGS
881	VICTORVILLE
882	RANDSBURG
883	PALM SPRINGS
885	VICTORVILLE
887	VICTORVILLE
898	PALM SPRINGS
899	INDIO
900	VICTORVILLE
902	PALM SPRINGS
903	NEEDLES
904	PALM SPRINGS
910	TWENTY NINE PALMS
912	VICTORVILLE
914	MAMMOTH LAKES
915	INDEPNDNCE
920	BISHOP
921	BLYTHE
922	BLYTHE

NXX	Rate Center
772	PALM DESERT
773	PALM DESERT
774	PALM SPRINGS
775	INDIO
923	MAMMOTH LAKES
924	MAMMOTH LAKES
927	VICTORVILLE
928	CIMA
932	BRIDGEPORT
933	BENTON
934	MAMMOTH LAKES
935	CROWLEY LAKE
937	BISHOP
938	BIG PINE
939	RIDGECREST
946	VICTORVILLE: APPLE VALLEY
947	VICTORVILLE: HESPERIA
948	VICTORVILLE: HESPERIA
949	VICTORVILLE: HESPERIA
951	VICTORVILLE
952	VICTORVILLE
953	VICTORVILLE
954	VICTORVILLE
955	VICTORVILLE
956	VICTORVILLE: HESPERIA
957	BARSTOW

NXX	Rate Center
869	PALM SPRINGS
872	BISHOP
873	BISHOP
874	BISHOP
961	VICTORVILLE: APPLE VALLEY
962	VICTORVILLE
963	VICTORVILLE
964	VICTORVILLE
965	MAMMOTH LAKES
968	PALM SPRINGS
969	PALM SPRINGS
971	PALO VERDE
972	INDIO
973	FORT IRWIN
974	JOSHUA TREE
977	RIDGECREST
981	VICTORVILLE: HESPERIA
982	VICTORVILLE: HESPERIA
983	VICTORVILLE: HESPERIA
985	VICTORVILLE
987	VICTORVILLE
988	BARSTOW
989	INDIO
992	PALM SPRINGS
997	BARSTOW

(END OF ATTACHMENT D)

Prepared by:
NANPA CO Code Administration

Data as of 01/23/08